Street banner support - 2026-27
Form Preview

Before you start

* indicates a required field

Before you begin your application, we recommend you:

1. Review our step-by-step guide for grant applicants
2. Check out our grant application resources

You must also read the street banner support webpage and grants guidelines. An Easy Read version of the guidelines is also available.

This will help you confirm your eligibility and understand funding priorities and assessment criteria.

I have read the guidelines for the street banner support program *
○ Yes

Technical support

If you need technical help with the SmartyGrants online form, read the help guide for applicants and applicant frequently asked questions.

We're here to help

We provide further support for Aboriginal and Torres Strait Islander people, people with disability and people from culturally and linguistically diverse backgrounds.

If you need support or have questions, contact the grants team at grants@cityofsydney.nsw.gov.au or on 02 9265 9333.

To access the translation and interpreting services and get help in your language, call 131 450.

Eligibility

* indicates a required field

To be eligible, an applicant must:

- apply as an eligible entity type
- operate in the City of Sydney local area or demonstrate significant benefits to our local communities
- demonstrate that payment of standard rates would cause financial hardship
- demonstrate that a program of events has been prepared with an appropriate publicity and promotions campaign

- comply with the general eligibility conditions of this grant program.

On the next page you'll need to provide a valid Australian Business Number (ABN). The entity type of your ABN must match what you select here.

Are you applying as an eligible organisation or with an auspice organisation?
○ We are an eligible not-for-profit organisation
○ We are an incorporated association
○ We are a government cultural institution
○ We are an unincorporated community group auspiced by an eligible not-for-profit organisation
○ None of the above

Do you operate in the City of Sydney local area or will your project demonstrate significant benefits to our local communities? *
○ Yes ○ No
See map of the City of Sydney local area.

Does payment of standard rates would cause financial hardship? *
○ Yes ○ No

Does the program of events has been prepared with an appropriate publicity and promotions campaign? *
○ Yes ○ No

Do you comply with the general eligibility conditions of this program? *
○ Yes ○ No
Details about the general eligibility conditions are in the 'information for applicants' section of the grants guidelines.

Not eligible to apply

Based on your responses to these eligibility questions, you're not eligible to apply for the street banner support program.

If you need support or have questions, contact our grants team on 02 9265 9333 or grants@cityofsydney.nsw.gov.au

I understand the eligibility requirements for this program *
○ Yes
If you have any questions, contact our grants team on 02 9265 9333 or grants@cityofsydney.nsw.gov.au

Applicant details

* indicates a required field

Contact for application

This is the person we will primarily contact about this grant.

Contact name *
First Name
Last Name

Contact position *

Contact phone number *
Must be an Australian phone number

Contact email address *
Must be an email address

Are you a person with disability?
NSW Disability Inclusion Act 2014 defines disability as "A long-term physical, mental, intellectual or sensory impairment, that in interaction with various barriers, may hinder [a] person's full and effective participation in society on an equal basis with others."

Are you a person from a diverse cultural or language background?
Diversity Council Australia defines cultural diversity as: "Having a mix of people from different cultural backgrounds – it can include differences in cultural/ethnic identity (how we identify ourselves and how others identify us), language, country of birth, religion, heritage/ancestry, national origin, and/or race, colour...CALD people see themselves (or their parents) or are seen by others as being from a non-English speaking background, and/or being from a non-Anglo-Celtic cultural background."

Applicant

Applicant name *
Organisation Name
For organisations, Trading name or any other name you are known by publicly.

Applicant ABN *
The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.
(Australian Business Number)

Applicant address *

Address

Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Applicant postal address (if different)

Address

Is your organisation an Aboriginal and/or a Torres Strait Islander Enterprise? *

○ Yes ○ No

The City and Supply Nation recognise that organisations with at least 50% ownership qualify as an Aboriginal and/or Torres Strait Islander entity

Applicant website

Must be a URL.
Can include your social media page if you do not have a website.

Tell us about you/your organisation and its role in the City of Sydney local area *

Word count:
Must be no more than 100 words.

Auspice organisation details

As you are an unincorporated community group, your submission requires an auspicing organisation to be eligible.

Auspicing is where an eligible organisation administers funding on behalf of an applicant who is not eligible to apply in their own right.

For more information, see our guide on understanding auspicing.

If your application is successful the grant will be contracted and paid to the **Entity name in the ABN section below**.

You won't be able to change the contract or pay the grant to another entity if details are incorrect or the entity changes its name or owner.

Auspice organisation name *
Organisation Name

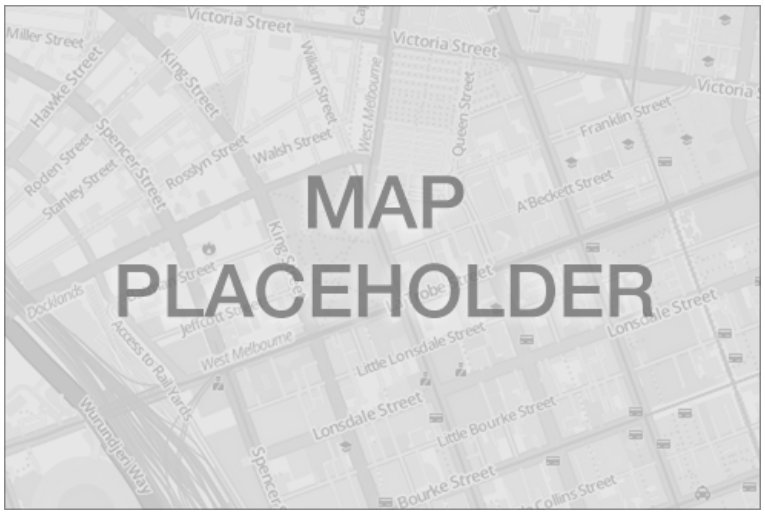
Auspice ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

Auspice Primary Address *
Address



Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Auspice postal address (if different)
Address

Auspice Primary Website

Must be a URL.

Attach a letter from your auspice organisation stating their willingness to accept and administer the grant *
Attach a file:

Please ensure the name of your file is clear.

Auspice contact *
First Name Last Name

Auspice contact position *

Auspice contact number *

Must be an Australian phone number.

Auspice contact email *

Must be an email address.

Organisation documents

Annual report with financial statements for the applicant organisation
Attach a file:

If you are a not-for-profit organisation without charity or deductible gift recipient (DGR) status, please attach your constitution or rules which includes your statement of purpose and organisation structure.

Upload constitution or rules of the applicant organisation
Attach a file:

Public liability insurance certificate of currency

Your public liability insurance certificate of currency must be for the grant applicant or auspice organisation and be to the value of $10million / $20million. If you do not currently have public liability insurance, you will be required to obtain this if your application is successful.

Attach public liability insurance certificate of currency *
Attach a file:

If you don't have public liability insurance, attach a confirmation that you will obtain one if successful.

Grants Newsletter subscription

If you would like to be automatically subscribed to our grants newsletter, please provide an email address here:

Street banner pole hire request

* indicates a required field

Support is available in the form of value-in-kind or reduced hire rates for street banner poles, subject to availability.

You can request up to 150 banner poles for up to 2 weeks, once a year.

Further requests will be considered for significant events and depend on availability in the street banner network. Street banner support applies only to the city centre and urban locations.

Support only applies to banner pole hire fees. You must meet all standard conditions of hire and pay all other costs for the design, production, installation and dismantling of the banners. We’re unable to provide value-in-kind or waive these fees.

See fees and charges at banners rate card.

How many banner poles do you want to hire per week? *

Must be a whole number (no decimal place) and between 1 and 150.

How many weeks do you want to hire the banner poles for? *

○ 1 ○ 2

When would you like to remove street banners? *

Must be a date and no earlier than 1/7/2026.

When would you like to install street banners? *

Must be a date and no earlier than 1/7/2026.
Must be at least six (6) months after the submission of this application.

Benefits of support

Applicants are encouraged to consider support benefits for the City of Sydney. Examples include promotion, marketing and tickets. The City of Sydney's logo must be displayed on the banner.

Offer to the City of Sydney: *

Word count:
Must be no more than 100 words.
Any additional benefits the applicant is able to provide to the City such as promotion, marketing and tickets. The City of Sydney logo must be displayed on each banner.

What is the value of this offer?

$
Must be a dollar amount.

What is the overall marketing budget for this campaign?

$
Must be a dollar amount.

How will you acknowledge the City of Sydney's support? *

Word count:
Must be no more than 100 words.

About your project

* indicates a required field

Name of event or activity you will be promoting *

Must be no more than 10 words.
We may use this description in presenting your application to Council and public announcements if successful.

Brief description of your event or activity *

Word count:
Must be no more than 30 words.
Briefly explain what, where and when your project will take place. We may use to this description in presenting your application to Council and public announcements if successful.

Which category does your event or activity fit? *

○ Cultural ○ Environmental ○ Social/ Community ○ Economic

Please select most suitable

Event or activity start date *

Must be a date and no earlier than 1/7/2026.
Start date of the activity you want to promote.

Event or activity end date *

Must be a date and no earlier than 1/7/2026.
End date of the activity you want to promote.

City of Sydney community members

Is your project designed for a general audience or do you address specific groups in the local area?

Which City of Sydney community members will benefit and / or contribute to this project?

Primary beneficiaries / contributors *

Secondary beneficiaries / contributors, if relevant

How many people do you expect to attend your event/activities *

Must be a number.

Main location

Where specifically is your project or event taking place? *

E.g. an address, street, suburb or area that is appropriate to your project

City of Sydney villages

Our local area is divided into 10 village groups. Each village is unique and dynamic in its own right with its own set of cultural, social, economic and environmental characteristics.

Please locate which village your project will take place in. You may also wish to view this map of the City of Sydney area.

Which village will be most benefited from this project? *
- ○ CBD and Harbour village
- ○ Chinatown and CBD South village
- ○ Crown and Baptist Streets village
- ○ Glebe Point Road village
- ○ Green Square and City South village
- ○ Harris Street village
- ○ King Street village
- ○ Macleay Street and Woolloomooloo village
- ○ Oxford Street village
- ○ Redfern Street village
- ○ Across villages the City of Sydney local area
- ○ None of the above

If applicable, which other village(s) will benefit from this project?
- ☐ CBD and Harbour village
- ☐ Chinatown and CBD South village
- ☐ Crown and Baptist Streets village
- ☐ Glebe Point Road village
- ☐ Green Square and City South village
- ☐ Harris Street village
- ☐ King Street village
- ☐ Macleay Street and Woolloomooloo village
- ☐ Oxford Street village
- ☐ Redfern Street village
- ☐ Across villages the City of Sydney local area
- ☐ None of the above

Use the details below to help you:

CBD and Harbour village - Sydney City - The Rocks, Dawes Point, Millers Point, Walsh Bay & Barangaroo

Chinatown and CBD South village - Haymarket, Southern CBD & Chinatown

Crown and Baptist Streets village - Surry Hills, Moore Park & East Redfern

Glebe Point Road village - Glebe, Forest Lodge & parts of Ultimo, Annandale & Camperdown

Green Square and City South village - Beaconsfield, Rosebery, Zetland & parts of Alexandria, Waterloo & St Peters

Harris Street village - Pyrmont, Broadway & parts of Ultimo

King Street village - Newtown, Erskineville & parts of Camperdown & Alexandria

Macleay Street and Woolloomooloo village - Woolloomooloo, Potts Point, Elizabeth Bay, Rushcutters Bay & Kings Cross

Oxford Street village - Paddington, Darlinghurst, East Sydney, Centennial Park

Redfern Street village - West Redfern, Chippendale, Darlington, Eveleigh, Golden Grove & parts of Waterloo & Alexandria

Expected program outcomes and assessment criteria

* indicates a required field

Expected program outcomes

Select the funding priority that your project will make the greatest contribution to: *

How will your project contribute to this outcome priority? *

Word count:
Must be no more than 100 words.

Assessment criteria

Proposals are assessed against how the project delivers against the funding priorities and the evidence provided in this application.

Why is it important for the City of Sydney to support this application? *

Word count:
Must be no more than 100 words.

Supporting documentation

Please attach any other documents relevant to your application such as photos, programs, letters of support from community partners, etc.

Supporting documentation
Attach a file:

Files can be up to 25MB each. Please label each document clearly.

Declarations

* indicates a required field

Privacy protection notice

Purpose of collection: This information is being collected to manage our grant applications. A summary of all grant applications will be reported to Council and this report will be available on the City of Sydney's website. The information reported to Council includes the ABN name or the name of an individual when applying under an auspice. Non-identifiable data about grant applications may also be used in public reports and in research to improve the grants program.

Intended recipients: City of Sydney employees and authorised external third parties

Supply: The supply of this information is voluntary however if you are unwilling to provide this information, the City of Sydney may be unable to provide access to City of Sydney services.

Access/Correction: Please contact the grants team on 02 9265 9333 or at grants@cityofsydney.nsw.gov.au to access or correct your personal information.

Storage: The grants team at the City of Sydney, located at 456 Kent Street, Sydney NSW 2000, is collecting this information and the City of Sydney will store it securely.

Other uses: The City of Sydney will use your personal information for the purpose for which it was collected and may use it as is necessary for the exercise of other functions. Other uses may include deidentified reporting requirements and contacting successful applicants to participate in case studies.

For further details on how the City of Sydney manages personal information, please refer to our privacy management plan.

I understand that the information in this application will be used as described *
○ Yes

Ethics framework

The City of Sydney does not support any activities or entities that unnecessarily:

- allow the exploitation, misrepresentation or misappropriation of Indigenous cultural and intellectual property or cultural identity
- pollute land, air or water or derive their principal source of revenue from the extraction or sale of coal, oil or gas
- destroy or waste non-renewable resources
- market, promote or advertise products or services in a misleading or deceitful manner
- produce, promote or distribute products or services likely to be harmful to the community
- acquire land or commodities primarily for speculative gain
- create, encourage, or perpetuate militarism or engage in the manufacture of armaments
- encourage gambling or entice people into financial over-commitment
- exploit people through the payment of below-award wages or poor working conditions
- unlawfully discriminate, or encourage unlawful discriminatory behaviour, including discrimination based on ability, culture, religion, age, gender or sexual orientation in employment, marketing or advertising practices or contribute to the inhibition of human rights generally
- sell or promote prohibited items or services on City of Sydney land, such as fur and exotic animal skin products and feathers, other than where permitted under traditional First Nations cultural practices
- promote pornography
- support the production or sale of tobacco.

For more information refer to the City of Sydney ethics framework.

I confirm that my organisation and project aligns with the above ethics framework *
○ Yes

I understand that my organisation must comply with all applicable laws, including those related to corruption and anti-bribery *
○ Yes

Subminimum wage

The City of Sydney doesn’t provide grants to applicants that pay a subminimum wage to workers, including applicants that are or engage Australian Disability Enterprises (ADEs).

I confirm that the project and I/my organisation are not paying a subminimum wage to workers, including applicants that are or engage Australian Disability Enterprises (ADEs) *
○ Yes

Indigenous cultural and intellectual property rights

The City of Sydney doesn’t provide grants to applicants or for projects that do not respect Indigenous cultural and intellectual property rights.

I confirm that the project and I/my organisation respect Indigenous Cultural and Intellectual Property rights *
○ Yes

Environmental sustainability

Any project we fund must be run in an environmentally sustainable way. Please read our sustainable event guidelines and guidelines for single use items.

You should take actions to reduce the environmental impact of your project. This means avoiding single-use items where possible and reducing waste, water use and pollution. You can do this by choosing options like GreenPower to offset energy use, keeping track of how much energy you use, recycling properly, following a sustainable event plan or encouraging people to cycle instead of driving.

I confirm that I/my organisation will take action to complete the project in an environmentally sustainable way *
○ Yes

Declaration

I certify that all details supplied in this application and in any attached documents are true and correct, and that the application has been submitted with the authority of my organisation/group. I agree that I will contact the City of Sydney immediately if any information provided in this application changes or is incorrect.

I am authorised to complete this application and have read and understood this declaration *
○ Yes

Authorised person's name *
First Name Last Name

Position held *

Date of declaration *
Must be a date

Submitting your application

You will find a '**Review and Submit**' button at the bottom of the 'navigation panel' on the left hand side of each page. **You need to review your application before you can submit it**.

Once you have reviewed your application you can submit it by clicking on 'Submit' at the top of the screen or on the navigation panel.

When you submit your application, you'll receive an automated confirmation email with a copy of your submitted application attached. This will be sent to the email you used to register and submit an application.

If you don't receive a confirmation email within 10 minutes of submitting your application, it has not been submitted — please contact the grants team on 02 9265 9333 or grants@cityofsydney.nsw.gov.au